

City Fellows Internship

H.O.M.E. helps low-income seniors maintain their independence by providing services unlike any organization in the City of Chicago. H.O.M.E. services include a home upkeep and repair service to ensure seniors enjoy healthy and safe living conditions. A shopping bus assists seniors who have limited mobility or live in food deserts to have access to groceries, pharmacies, and home supplies that are essential to their well-being. H.O.M.E. also owns and operates three affordable buildings dedicated to intergenerational housing where seniors can choose between private apartments or, for those who need some assistance, Good Life Senior Residences. H.O.M.E.'s moving assistance service offers seniors support during one of life's most stressful events – moving from one home to another.

Reports to: Director of Development

Summary of Responsibilities: Assist the Development office to communicate the mission of H.O.M.E. to its various constituencies and engage those groups in the mission.

Tasks and Responsibilities:

1. Posting on social media and our blogs. This involves assisting Development staff in posting stories and photos about activities going on at H.O.M.E. or information that will be helpful to our readers. H.O.M.E. is active on Facebook, Twitter, and LinkedIn. We also have a blog, *Senior Moments from H.O.M.E.*, where we share our impact and expertise. Finally, we have a News blog on our website where we share information about events at H.O.M.E.
2. Interviewing clients and writing articles. Stories about how our services have improved the lives of the seniors we serve are critical to communicating our mission. Stories are used in social media, emails, newsletters, and fundraising appeals.
3. Taking photos and/or videos of clients and our programs in action. Photos and videos are powerful ways for our audiences to connect with our mission.

Competencies

1. Excellent organizational and communication skills
2. Understanding or experience with marketing, preferably in the nonprofit field
3. Ability to work with older adults, family, other staff, other agencies, and volunteers
4. Ability to solve problems and identify and utilize solutions
5. Committed to H.O.M.E.'s values and embraces H.O.M.E.'s culture

Qualifications

1. Valid driver's license in good standing. Ideally has access to a car.

Eligible for a \$2500 stipend payable through Chicago Semester.